

(Please complete the form and submit with payment  
and artwork before 10 January 2019)

## Palm Oil Economic REVIEW & OUTLOOK (R&O) Seminar 2019

17.1.2019  
LE MERIDIEN PUTRAJAYA

*Palm Oil Driving  
Economic Sustenance*

Advertisements in the Souvenir Programme should be A4 size.

Please reserve an advertisement space as indicated.  
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<input type="checkbox"/>	Outside Back Cover	: RM 2500
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- One company/organisation is entitled to get 20%  
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in favour of "MALAYSIAN PALM OIL BOARD"

for RM .....

Contact Person: .....

Company/Organisation: .....

Address: .....

Postcode: ..... City: .....

State: .....

Tel./HP No.: .....

Fax: ..... E-mail: .....

Signature: ..... Date: .....

Please send completed form with payment and artwork to:

**Director-General**  
**Malaysian Palm Oil Board (MPOB)**  
**6, Persiaran Institusi, Bandar Baru Bangi**  
**43000 Kajang, Selangor, Malaysia**  
**(Attn: Training and Conference Management)**

Early Bird  
before  
1 November 2018  
RM 950

First Announcement

# Palm Oil Economic REVIEW & OUTLOOK (R&O) Seminar 2019

*Palm Oil Driving  
Economic Sustenance*

Registration  
Fee  
RM 1000

• 17.1.2019 • LE MERIDIEN PUTRAJAYA •



Short URL  
<http://1.ead.me/RnO2019>



M P O B

**MALAYSIAN PALM OIL BOARD (MPOB)**  
*Ministry of Primary Industries*  
6, Persiaran Institusi, Bandar Baru Bangi,  
43000 Kajang, Selangor, Malaysia  
[www.mpob.gov.my](http://www.mpob.gov.my)



## INTRODUCTION

Palm Oil Economic Review and Outlook (R&O) Seminar is an annual event organised by MPOB to highlight the performance of the Malaysian palm oil industry and to forecast its performance for the current year. This seminar will also focus on the Government initiatives to help the industry to continuously maintain their competitiveness and sustainability. This seminar provides the window to discuss and exchange views in further strengthening the role of palm oil in the global oils and fats industry.

## OBJECTIVES

- Disseminate information regarding the performance of the Malaysian oil palm industry 2018 and prospects for 2019.
- Highlight issues and challenges in 2018 and approaches taken by the government to overcome it.
- Platform to build up contact and sharing knowledge.

## FOCUS AREA

- The Malaysian palm oil industry performance 2018 and prospects for 2019.
- Impact of Indonesia latest palm oil policies and implementation.
- Branding Malaysian palm oil for market differentiation.
- Market Prospect and Price Outlook of Palm Oil.

## SEMINAR

The seminar will be officiated by The Honourable Minister of Primary Industries.

## LANGUAGE

English is the official language of the seminar.

## WHO SHOULD ATTEND

Malaysian industry players that involved in oil palm, palm oil and other oils and fats industry, including R&D personnel, planters, milers, traders, manufacturing, exporters, economists, policy makers, academicians, financial institutions etc.

## REGISTRATION

- A registration fee of RM 1000 entitles the participants for full attendance of the seminar, seminar materials, refreshments and lunches during the seminar.
- Group registration of at least four participants enjoys a 5% discount.
- Students are entitled for 50% discount of the registration fee. A certified copy of the student card is required for registration.
- Registration form with payment should reach the organiser before 10 January 2019.

## ADVERTISEMENTS

Companies/organisations are welcomed to advertise their products and services in the Palm Oil Economic Review & Outlook (R&O) Seminar 2019 Souvenir Programme. The Advertisement Reply Form with payment and artwork should reach the organiser before 30 December 2018. For one advertisement, the company/organisation is entitle to get 20% discount of registration fee for two participants.

## PAYMENT

Telegraphic Transfer  
(Please send a copy of the bank-in slip to enable us to trace the payment)

Bank information : Malaysian Palm Oil Board  
Bank Beneficiary : CIMB Islamic Bank Berhad,  
Tingkat Bawah dan Tingkat Satu,  
Blok A-2 & A-3 MKH Avenue,  
Jalan Avenue 1A,  
43000 Kajang, Selangor, Malaysia

SWIFT CODE : CTBBMYKL  
CIMB Bank Current Account : 8600471810

## ENQUIRIES

Technical enquiries, please contact:  
**Nur Ain Mohd Hassan / Eashah Mohd Darus**  
Tel: 03-7802 2880 / 03-7802 2903  
E-mail: nurain.hassan@mpob.gov.my  
eashah@mpob.gov.my

Enquiries on registration, advertisement and logistics, please contact:  
**Rusnani Abd Majid / Nurul Aishah Musa**  
Tel: 03-8769 4567 / 03-8769 4568  
Faks: 03-8925 7549 / 03-8926 1202  
E-mail: rusnani@mpob.gov.my  
nurul.aishah.musa@mpob.gov.my

## SEMINAR PROGRAMME

Time	Tentative Programme	
8.00 am	Registration of Participants	
8.30 am	Arrival of Invited Guests	
9.00 am	Arrival of YB Minister of Primary Industries	
9.15 am	Welcome Remarks by Chairman of Malaysian Palm Oil Board (MPOB)	
9.30 am	Opening Speech by YB Minister of Primary Industries	
10.15 am	Press Conference	
10.15 am	Refreshment	
<b>SESSION 1: Challenges and Competitiveness</b> Chairman: TBA		
10.45 am	<b>P1</b>	Title: Economic Challenges Arising from Negative Campaign against Palm Oil <b>Dr Julian McGill,</b> <b>LMC International Ltd</b>
11.15 am	<b>P2</b>	Title: International Policy Changes and Its Impact <b>Ali Muhammad Lakdawala,</b> <b>ITC Ltd, India</b>
11.45 am	<b>P3</b>	Title: Competitiveness of Oilseeds Sector against Palm Oil <b>N Balu,</b> <b>MPOB, Malaysia</b>
12.15 pm	<b>LP</b>	Title: The Malaysian Palm Oil Industry Performance 2018 and Prospects for 2019 <b>YBhg Datuk Dr Ahmad Kushairi Din,</b> <b>MPOB, Malaysia</b>
1.00 pm	Question and Answer	
1.15 pm	Lunch	
<b>SESSION II : Sustenance in the New Era</b> Chairman: TBA		
2.30 pm	<b>P4</b>	Title: Internal Policy Changes for Palm Oil Sustenance <b>Speaker: TBA</b>
3.00 pm	<b>P5</b>	Title: Impact of Indonesian Latest Palm Oil Policies and Implementation <b>Speaker: TBA</b>
3.30 pm	<b>P6</b>	Title: Branding Malaysian Palm Oil for Market Differentiation <b>Speaker: TBA</b>
4.00 pm	<b>P7</b>	Title: Market Diversification to Ghana as New Export Destination <b>Speaker: TBA</b>
4.30 pm	<b>P8</b>	Title: Market Prospect and Price Outlook of Palm Oil <b>Stefan Vogel, Rabobank</b>
5.00 pm	Question and Answer	
5.15 pm	Closing Remarks	
5.30 pm	End of Seminar and Refreshment	

# Palm Oil Economic REVIEW & OUTLOOK (R&O) Seminar 2019

17.1.2019

LE MERIDIEN PUTRAJAYA

*Palm Oil Driving Economic Sustenance*

Please confirm your attendance together with payment by 10 January 2019

To:  
**Director-General**  
**Malaysian Palm Oil Board (MPOB)**  
**6, Persiaran Institusi, Bandar Baru Bangi,**  
**43000 Kajang, Selangor, Malaysia**  
**(Attn: Training & Conference Management Unit)**  
Tel : 03-8769 4568 / 4873  
Fax : 03-8925 7549 / 8926 1202

- RM 1000 per person
- RM 950 per person for group registration (4 person and above)
- RM 500 per person for student
- Payment can be made either by cash, bank transfer, invoice, cheque or local order.
- Enclosed is Cheque No..... in favour of the 'Malaysian Palm Oil Board' for RM.....

Name: .....

Designation: .....

I.C. No.: ..... Student Card No.: .....

Organisation/Company: .....

Postal Address: .....

.....

.....

Postcode: ..... State: .....

Tel: ..... Fax: .....

E-mail: ..... Date: .....

Signature: .....

\* Registration may also be made through MPOB's website: [www.mpob.gov.my](http://www.mpob.gov.my)